



Cultivate Stronger, Longer-Lasting Relationships

Sage Fundraising 100 provides donor relationship management technology with the flexibility and performance needed to take your campaigns to the next level. Powerful and user-friendly, Sage Fundraising 100 features a full suite of integrated modules for effective management of communications and relationships; tracking contacts and prospects; and managing tributes, events, volunteers, endowments, and more.

Customize the System to Fit your Unique Requirements

Sage Fundraising 100 is completely customizable, ensuring quick and easy access to your commonly-used features and functionality for maximum efficiency. For example, customize field names with your unique terminology; configure toolbar display properties, location, and contents to suit individual preferences and responsibilities.

Know Your Donors—Track and Analyze Complex Relationships

Capture unlimited data on all of your constituents, including donors, volunteers, clients, and board members, and access it easily from one centralized database. The powerful search options, relationship management, and data-mining tools in Sage Fundraising 100 empower you to manage the data and use it to build and improve long-term relationships with your constituents.

Analyze Campaign Performance to Improve Results

From a single appeal through multiple campaigns, Sage Fundraising 100 provides you with a flexible communication and campaign management structure. It's never been easier to set up, track and analyze campaign results. View campaign progress for a quick snapshot of where you are compared to where you want to be.

BENEFITS

Turn data into actionable insights with built-in reporting and data mining tools

Quickly and easily process credit/debit cards and electronic checks

Administer, view, and manage the details of complex endowment funds

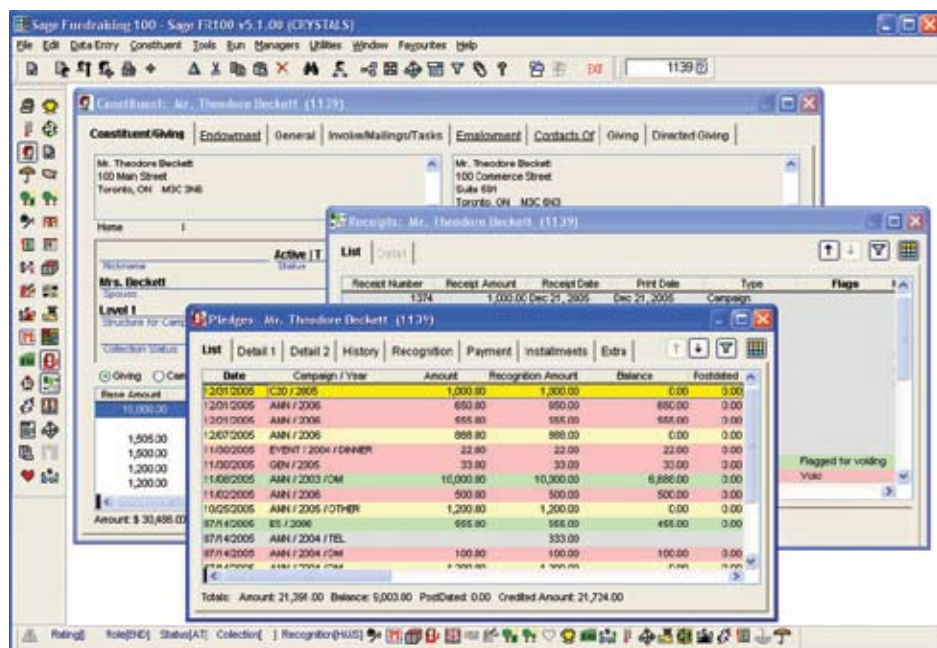
Leverage an integrated Grants Management module to improve grant-making capabilities

Easily create and manage a directed giving program to improve donor loyalty

Improve relationships with contact management tools that integrate with Microsoft Outlook

Track and manage memorial donations, special events, and more

Quickly and easily import data from third-party applications



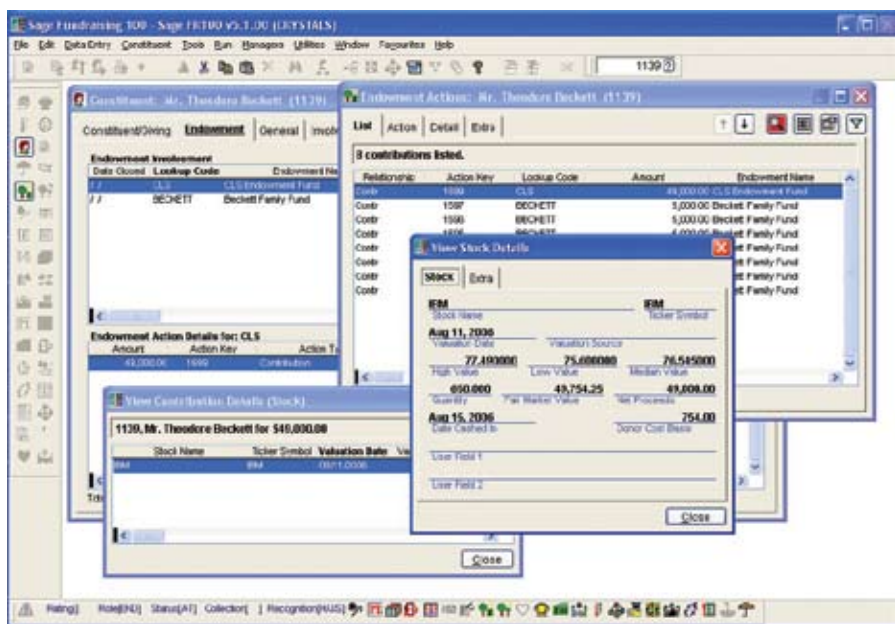
Track constituents and measure campaign success with the powerful management tools in Sage Fundraising 100.

Powerful, Flexible and User-friendly Data Mining and Reporting – Sage Fundraising 100 includes a vast library of standard reports designed to help you manage all aspects of your campaigns and operations. Taking control of your data is a snap when you create custom reports using the effective, easy-to-learn tools for data mining and reporting, giving you access to every field in the database. Create simple lists or complex reports with conditional aggregate functions and calculated fields through the intuitive drag-and-drop interface. You can even share your reports with other organizations of the Sage Fundraising 100 user community. The Job Queue Processing module empowers you to run processes and reports at predetermined times and intervals. You can configure jobs to run consecutively, run specific jobs at specified intervals, and even send e-mail notifications of completed jobs. It all adds up to a quantum leap in efficiency and productivity.

Transaction Entry and Search Features – Increase productivity while maintaining data accuracy whether you process hundreds, thousands, or millions of transactions. Timesaving Quick Data Entry tools allow you to create custom data-entry templates. Easily view entire transaction histories with details on each receivable and transaction associated with the currently selected constituent. A Transaction History Lookup tool enables you to locate and view transaction histories based on receivable keys or constituent IDs, providing unprecedented transaction search functionality.

Integrated Payment Processing With Sage Payment Solutions – Increase the efficiency of your installment processing and the security of donor information. New optional integration with Sage Payment Solutions provides you with a complete payment processing solution right from your Sage Fundraising 100 software. Quickly and easily process credit/debit cards and electronic checks real-time, or create a deferred job for processing at a later date. Save time processing post-dated payments, give your donors peace of mind that their most sensitive data is safe, lower your processing fees and more with Sage Payment Solutions.

Manage Complex Planned Giving and Endowment Activities – With the Endowment Management module, your planned giving and endowment departments can effectively administer, view, and manage the details of complex endowment funds. Complete integration with Sage Fundraising 100 provides instant access to endowment details through standard constituent views, endowment views, and the endowment manager. Full security administration controls the access of users and departments to endowment information and includes user ownership for individual endowment funds.



From endowment setup and rule establishment to asset pool tracking, contributions, disbursement, reporting, and check processing, the Sage Endowment Management module is a complete solution for managing planned giving and endowment activity.

Complete Grant Management Functionality — No other development system provides better grant-making capabilities. The Grant Management module is designed for agencies, federations or foundations that process requests for funds and grant them to other organizations. Profile applicants and recipients, track applications through complex approval processes, and set up and schedule grant disbursements easily and effectively.

Improve Campaign Results With Directed Giving Campaigns – Take your directed giving campaigns to the next level with the new Directed Giving Campaign module. Easily manage, rate and classify directed giving prospects by their philanthropic interests, and communicate directly with those prospects about the issues and projects that are most important to them. Record communications with the donor and disburse funds to the appropriate programs, tracking how the ‘ask’ is progressing from initial request to fulfillment. Further demonstrate the accountability of your organization by tracking and auditing program performance and sources of funding.

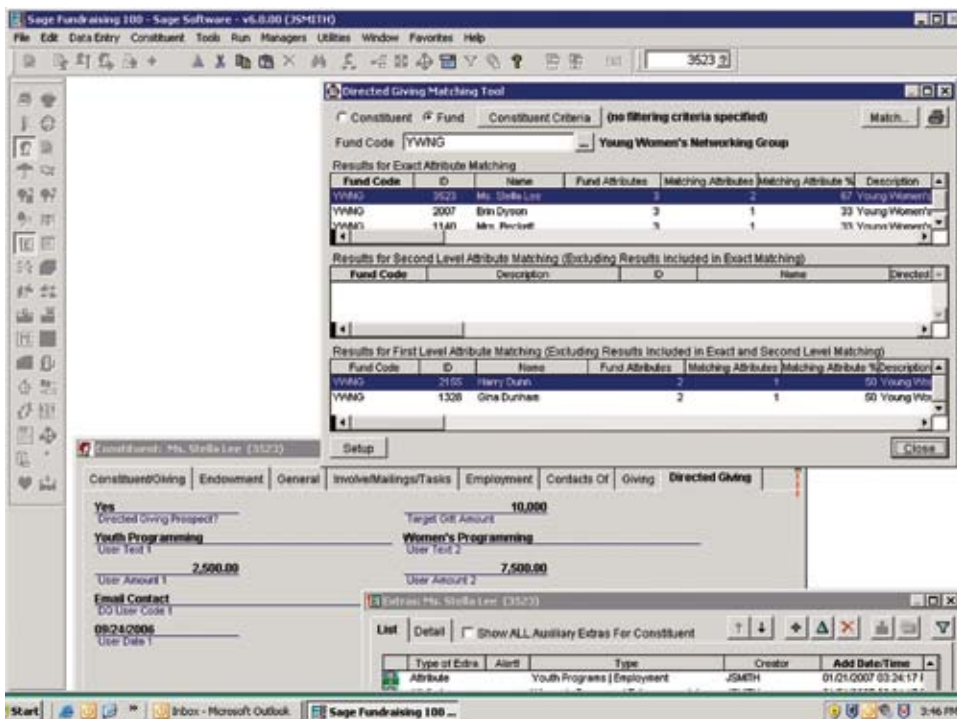
Prospecting and Contact Management – The Projects and Tasks modules feature comprehensive tools for prospecting, contact and moves management. You can create a simple list of tasks or manage a complex project by assigning tasks to specific individuals. It’s easy to keep in touch with your constituents using the Mass E-mail Manager and other communication tools. Optional two-way integration, manual synchronization and real-time integration between Sage Fundraising 100 and Microsoft Outlook makes staying on target even easier.

“Sage Fundraising 100 has not only kept up with our growth, it has also been a mechanism for enhancing our growth. It gives me peace of mind.”

Sandy Horodyski
Brain Tumour Foundation of Canada

Organize and Track Solicitations Efficiently and Effectively – The Solicitation Manager enables you to organize and track your activities throughout the entire solicitation process, saving time and effort for other duties. From internal and external list analysis and selection to tracking results, Sage Fundraising 100 gives you complete control over your direct marketing operations.

Easily Track All Honor and Memorial Donations – The Tributes module goes beyond the capability of other systems, giving you total flexibility to track all honor and memorial donations. You can easily set up a tribute for any individual or company and notify the appropriate party when the donation arrives. In addition, tribute cards can be produced easily with full reporting of tribute activities.



◀ Get better insight into your donors' favorite causes with the comprehensive Directed Giving Campaign module.

Special Event Management – Plan and manage special events with ease and flexibility. From registration, volunteer assignments and seating arrangements to fees, agendas, and sponsor sheets, Sage Fundraising 100 supports all your event planning requirements. Easily track event progress, including number of registrations and revenue.

Membership Processing - Comprehensive membership management supports multiple membership types and levels, gift memberships, multiple card holders, partial tax-deductibility, and multiple concurrent memberships. Access a member's data with a swipe of their card using Sage Fundraising 100's inherent barcode functionality, or use it to streamline your renewal processing. Utilities to print memberships cards, generate renewal notices, mass renew/lapse memberships are able to be configured to match your policies.

Volunteer Management and Committee Manager – The Volunteer Management module allows you to track volunteer assignments, scheduling, and attendance. You can conveniently track the interests, availability, and qualifications of your volunteers through Sage Fundraising 100. With links to involvements, schedules and

more, the Committee Manager provides instant access to committee members and details, so you can edit lists, schedule events, and add committee attributes, allowing you to easily create and specify committees for your fundraising initiatives.

Security and Data Integrity – Create complex sets of security rights based on user and department using intuitive graphical interface. Control access to specific functions, reports, data types and even individual constituents, notes and other sensitive data. Credit card, bank account, Social Insurance and Social Security (SIN/SSN) numbers are stored in encrypted format, keeping in compliance with government regulations.

Flexible Data Import and Export Capabilities – Quickly and easily import data from third-party applications, list acquisitions, or other systems in your office. With the ability to handle various types of source files, this utility allows you to add data or update existing information with ease. Effortlessly export data into various file types—including financial data into Sage MIP Fund Accounting—using an accurate process.

Control access to specific functions, reports, data types and even individual constituents, notes and other sensitive data with the intuitive graphical interface in Sage Fundraising 100's security settings.



ABOUT SAGE SOFTWARE

Sage Software supports the needs, challenges, and dreams of more than 2.7 million small and mid-sized business customers in North America through easy-to-use, scalable, and customizable software and services. Our products help manage a complete range of business functions including: accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit, and real estate industries.

Sage Software Canada, Ltd.

50 Burnhamthorpe Road West
Suite 700
Mississauga, Ontario L5B 3C2
800-463-4147
www.sagenonprofit.com

